



Healthcare Success (HS) is seeking a Senior Art Director to join our growing Creative team. Reporting to the Executive Creative Director, the Senior Art Director plays a key role in the development of creative concepts and execution. The ideal candidate is a self-starter with the ability to manage multiple projects in a fast-paced work environment. The Senior Art Director is responsible for the development, execution, and optimization of concepts throughout all phases of a project.

Required Skills & Experience:

- Works on concepts throughout development, refinement of direction, and final adjustments
- Creates compositions, storyboards, graphic concepts and final deliverables
- Has a strong creative vision for digital media and the ability to develop integrated campaigns
- Ability to apply/style brand guides in the execution of existing concepts
- Possesses a multi-disciplinary mentality towards design to be executed in traditional as well as digital
- Ensures quality and preparation of deliverables for handoff to interactive developers, printers, clients, etc.
- Develops creative ideas (in collaboration with team members and copywriters) based on criteria in creative briefs and/or direction from senior leadership
- Demonstrates expertise across all design software.
- Takes an active interest in clients' market and develops a sound knowledge of clients' product and target audiences.
- Delivers work within time and budget parameters.
- Works collaboratively with the account team and other internal agency departments.
- Participates in new business efforts.

Requirements:

Must have at least 5 years healthcare, health and wellness experience

Must demonstrate conceptual as well as executional skill

Must be a confident presenter

Experience across a wide variety of specialties, conditions, types of healthcare clients a plus (hospitals, health plans, pharma, health tech)

Diverse experience across patient, caregiver, healthcare provider, healthcare B2B related tactics desired

Deep understanding of digital design, UX/UI, digital best practices in addition to traditional – websites, landing pages, social media, email, etc.

Must submit electronic portfolio or website to be considered

PPT skills a plus

Healthcare Success is committed to considering all candidates regardless of their gender, sexual orientation, race, age, socioeconomic status, religion or disability.

Applicants who require accommodation in the job application process may contact jmancino@healthcaresuccess.com.